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## FINAL SEMINAR E-FISHNET PROGRAM DRAFT

**Venue:** Mercamadrid Conference Hall. (Avenida de Mercamadrid S/N)

**10:00 – Welcome coffee**

**10:30 – Institutional Welcome**

**10:40 – What is e-FishNet?**

*Ms. Luisa Álvarez – Managing Director of FEDEPESCA*

**11:00 – European Trend: Differences between fish consumption and Fish Shops**

*Lecturers: Ms. Catherine Pons (EATIP), Ms. Luisa Álvarez (FEDEPESCA).*

**11:30 - Current situation of fishmonger's training in Europe.**

*Moderates: Mr. Xavier Pires( ANCIPA).*

*Invited Lecturers: FORMAR, Ms. Isabel García Chicote from INCUAL, Education Ministry (Spain), Iceland Training, SEAFISH.*

**12:30 – What do consumers want from Fishmongers?**

*Moderates: Ms. Silvia Gil FEDEPESCA.*

*Invited Lecturers: Ms. Carol Jackson from Billingsgate Seafood School, Ms. Gemma Trigueros from OCU, Referenciad2, SEAFISH*

**13:30 – Showcooking and lunch.**

**14:30 – The Fishmonger's vision about training.**

*Moderates: Mr. Hasan Atar from Ankara University.*

*Invited lecturers: Fishmongers from each country.*

**15:15 – Training as the key for the future of the Fish Retailer Sector and its employability.**

*Moderates: Mr. Guðjón Þorkelsson from Matís*

*Invited Lecturers: Mr. Arturo Fernández from UNED, ARIEMA, Ms. Lola Román from Mercamadrid, Ms. Alison Freeman from Fishmonger's Company, Ms. Sofía Gómez from FEDEPESCA, Madrid Employment Agency.*

**16:00 – Main results and conclusions of e-FishNet Project.**

*FEDEPESCA*

**16:20 – Institutional closing time**

**Expected finish time: 16:40**